

BASIC-FIT

PRESS RELEASE

BASIC-FIT AND TEDDY RINER ANNOUNCE PARTNERSHIP TO PROMOTE SPORTS

Hoofddorp, 28 January 2020 – Basic-Fit, the largest and fastest growing fitness chain in Europe, and French judoka Teddy Riner, ten-time World Champion and two-time Olympic Champion, announce a five-year partnership to promote physical activity.

Basic-Fit and Teddy Riner are pleased to announce their commitment in order to promote sports. The two partners share the same goal of making sports accessible for everyone and share common values as performance and loyalty.

Teddy Riner, who is currently preparing for Tokyo, will share his best tips with Basic-Fit members and will encourage them to do fitness. As a result, they will benefit from his expertise through different dedicated programmes available in more than 350 Basic-Fit clubs in France or on the Basic-Fit app.

With state-of-the-art equipment and innovative services, Basic-Fit helps its members to exercise in a fun and easy environment, for better and long-lasting results.

Susanne de Schepper, Basic-Fit France: *‘We are proud to start the year with this new partnership with Teddy Riner, one of the most popular athletes and personalities in France. We share a great mission: to promote physical activity. With more than 350 clubs in France and an affordable membership, Basic-Fit enables people to practice sports regularly.’*

Teddy Riner: *‘I am really happy to join the Basic-Fit adventure and I am looking forward to the great things we are going to achieve together to make sports accessible for everyone.’*

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FOR MORE INFORMATION

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ABOUT BASIC-FIT

With more than 750 clubs, Basic-Fit is the largest and fastest growing fitness chain in Europe. We operate in five countries and in our clubs more than 2.1 million members can work on improving their health and fitness. Basic-Fit operates a straightforward membership model and offers a high-quality, value-for-money fitness experience that appeals to the fitness needs of all active people who care about their personal health and fitness.