

# BASIC-FIT 2023 INVESTOR DAY WELCOME

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**BASIC-FIT**

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# INTRODUCING OUR BASIC-FIT 2023 CMD SPEAKERS



**René  
Moos**

Chief Executive Officer  
(CEO)

*'Working for 39 years in this company, it still feels like this is just the beginning.'*



**Erica van  
Vonderen – Hahn**

Chief Commercial Officer  
(CCO)

*'Members are at the heart of everything we do. Let's dive into how we grow the market by making fitness accessible to everyone and get people to love their fitness habits.'*



**Hans  
van der Aar**

Chief Financial Officer  
(CFO)

*'Together with my colleagues in finance, HR and IT, we support our rapidly growing company in a controlled manner to achieve our ambitious growth targets.'*



**Redouane  
Zekkri**

Chief Operations Officer  
(COO)

*'We keep expanding fast with full control using improved technology, build market share, focused on operational excellence to deliver return on investment.'*

# AGENDA



- 13:00** Opening
- 13:05** Update & strategy  
(René Moos)
- 13:50** Commercial strategy  
(Erica van Vonderen-Hahn)
- 14:20** Break
- 14:50** Financial update  
(Hans van de Aar)
- 15:20** Expansion & operations  
(Redouane Zekkri)
- 16:00** Conclusion (Rene Moos)
- 16:10** Q&A
- 16:50** Closing & drinks

# TODAY'S PRESENTATIONS CAN BE FOUND ON ....

Website:

[corporate.basic-fit.com/investors/financial-results](https://corporate.basic-fit.com/investors/financial-results)

The presentations will be made available after  
today's event



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