BASIC-FIT
PRESS RELEASE

Basic-Fit and ADE Lab On Track give emerging DJ talent the stage at the Stadhouderskade club

Open call invites emerging DJs from the ADE Lab On Track community to perform live at Basic-Fit Stadhouderskade on October 24
While LYLO joins CARISTA for the Feel Good Club Morning Experience on October 24 between 10.00 and 13.00



Tuesday October 13, 2026 – Basic-Fit is teaming up with ADE Lab On Track to give emerging local DJs a stage during Amsterdam Dance Event, as the programme for Basic-Fit's October 24 event continues to grow. On Saturday 24 October, Basic-Fit will transform its Stadhouderskade club into a space for music, movement and emerging local talent. Between 16:00 and midnight, selected DJs from the ADE Lab On Track community will perform live while Basic-Fit members work out.

The call-out opens today on the ADE Lab On Track Discord channel, where local DJs can apply to take part. Selected DJs will gain visibility through Basic-Fit's channels and receive a one-year Basic-Fit membership, giving them an opportunity to reach a new audience while continuing to develop their careers.

The collaboration brings together two communities built around progression and participation. ADE Lab On Track is a three-day, application-based talent development programme for emerging electronic music producers and performing artists, connecting a selected group of participants across its Producer and Performing Artist Tracks during ADE. The programme is designed for selected participants rather than the general public, with opportunities such as this one with Basic-Fit providing a platform for emerging talent to perform and connect with new audiences. For Basic-Fit, the collaboration is an opportunity to use its platform and physical space differently, opening the doors to new talent while creating an unexpected experience for its members during ADE.

"Getting started is the hardest part, whether that's your first workout or your first set in front of a crowd," says Erica van Vonderen-Hahn, Chief Commercial Officer at Basic-Fit. *"We encourage people to build healthy habits as young adults, because that's when they stick. Giving young DJs a real platform during ADE comes from the same place. We want to back them early, give them a room and an audience, and see where they take it."*

LYLO joins CARISTA for the Feel Good Club x ADE morning experience

The Feel Good Club x ADE line-up continues to grow, with LYLO joining CARISTA for Basic-Fit's morning experience on 24 October. From 10:00 AM, the Basic-Fit Stadhouderskade club will swap gym equipment for live DJ sets, transforming the gym into an intimate daytime dancefloor where music, movement and community come together. With LYLO joining the programme, visitors can expect even more energy as Basic-Fit brings a different kind of club experience to the heart of Amsterdam Dance Event.
The collaboration between Basic-Fit and CARISTA is also documented in a short film, offering a behind-the-scenes look at how music, movement and collective energy came together in the lead-up to ADE. The documentary is available to watch here.

Pre-registration for Feel Good Club x ADE is open now here.

About Basic-Fit

With more than 2150 clubs and over 6 million memberships, Basic-Fit is the largest fitness operator and franchisor in Europe. On a daily basis, members can work on improving their health and fitness in our clubs. Basic-Fit operates a straightforward membership model and offers a high-quality, value-for-money fitness experience that appeals to the fitness needs of all people who care about their personal health and fitness.

CONNECT W/ Basic-Fit:

WEBSITE | INSTAGRAM | TIKTOK

About the Amsterdam Dance Event

The Amsterdam Dance Event Foundation is a not-for-profit organization dedicated to nurturing electronic music, its culture and its industry worldwide. The organization devotes itself to stimulating development, innovation and talent, gathering the global industry and laying a foundation for future generations. The Amsterdam Dance Event (ADE), an initiative of Buma, has grown into the world's largest and most influential club-based festival and conference for electronic music. The event continues to grow and develop each year, featuring over 3,300 artists throughout 1,200+ events in over 200 venues. The five-day event features every conceivable aspect of electronic music culture, with dedicated conference programming, an extensive Arts & Culture programme, live music and DJ/artist performances, all spread across the city of Amsterdam. More information about ADE can be found here.

ADE – Electronic Music Gathers Here
The Amsterdam Dance Event is organized by The Amsterdam Dance Event Foundation.
Founding partner: BumaStemra | Main partner: Heineken

About LYLO

LYLO is a house dancer and a clubgoer at heart. Her music can make you let go of all inhibitions. Her sets are all about taking you in on a journey and fostering a collective feeling of connection and euphoria. She investigates the realms of space, bass, technology and percussive grooves, presenting the sound of house and bordering techno while paying tribute to the origins in Chicago and Detroit. In her mixes LYLO honors everything that has shaped her: her African heritage, the underground club scene, and technology. An Afro-futuristic perspective. She blends the past, present, and future.

CONNECT W/ LYLO
Instagram | Soundcloud

NOTE TO EDITOR / NOT FOR PUBLICATION

Please find the press kit for Basic-Fit x ADE here.

For more information and press opportunities, contact:

Nico van der Woude - basicfit@themediananny.nl