

BASIC-FIT PRESS RELEASE

Hoofddorp, 1 July 2026

BASIC-FIT ACQUIRES FITNESS OPERATOR WITH 41 CLUBS IN GERMANY

TRANSACTION HIGHLIGHTS

- Agreement for the acquisition of wellyou, a fitness operator with 41 owned clubs located mainly in Northern Germany
- With the acquisition, Basic-Fit expands its footprint in Germany from 74 owned clubs to 115 owned clubs
- Total purchase price of €52 million in cash, fully financed from our existing cash position
- Based on the 2025 Club EBITDA, the purchase price represents a multiple of 5.3
- Closing is expected in Q3, pending regulatory approval

TRANSACTION RATIONALE

With approximately 110,000 members across 41 locations, wellyou is one of the market leaders in Northern Germany. The addition of wellyou will further increase Basic Fit's footprint in that region. Basic-Fit intends to rebrand these locations after completion of the acquisition, after which we expect these clubs to reach similar club economics as Basic-Fit's group average. Including the acquisition of wellyou, we continue to expect that the net debt leverage ratio will be just over 2.0 times in 2026.

The acquisition of wellyou and the subsequent rebranding of these clubs to Basic-Fit will accelerate our path to critical mass in Germany. Once we reach approximately 200 Basic-Fit branded clubs in the market, we will be able to intensify our marketing investment, driving stronger brand recognition and improved membership conversion across the German network. We currently operate 52 Basic-Fit branded clubs in Germany (next to 22 Clever Fit owned clubs).

The acquisition is consistent with the multi-vertical growth strategy communicated at our Capital Markets Day (CMD) in April 2026. At the CMD, we announced that the new era of growth we have entered is powered by multiple verticals rather than a single expansion route. Specifically, we have identified three growth pillars to optimise returns: organic growth, inorganic growth and franchising. Combining these three routes gives management greater flexibility to allocate capital to the highest-returning opportunities at any given time and across different markets. Over time, this will enhance group ROCE by optimising investment intensity relative to future earnings growth.

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FOR MORE INFORMATION :

Basic-Fit Investor Relations
investor.relations@basic-fit.com

Basic-Fit is listed on Euronext Amsterdam in the Netherlands
ISIN: NL0011872650 Symbol: BFIT

FINANCIAL CALENDAR

| | |
|------------------------|-----------------|
| Half-year 2026 results | 28 July 2026 |
| Q3 2026 trading update | 21 October 2026 |

ABOUT BASIC-FIT

With more than 2,150 clubs and over 6 million memberships, Basic-Fit is the largest fitness operator and franchisor in Europe. On a daily basis, members can work on improving their health and fitness in our clubs. Basic-Fit operates a straightforward membership model and offers a high-quality, value-for-money fitness experience that appeals to the fitness needs of all people who care about their personal health and fitness.

FORWARD-LOOKING STATEMENTS / IMPORTANT NOTICE

Some statements in this press release may be considered 'forward-looking statements'. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that may occur in the future. These forward-looking statements involve known and unknown risks, uncertainties and other factors that are outside of our control and impossible to predict and may cause actual results to differ materially from any future results expressed or implied. These forward-looking statements are based on current expectations, estimates, forecasts, analyses and projections about the industry in which we operate and management's beliefs and assumptions about possible future events. You are cautioned not to put undue reliance on these forward-looking statements, which only express views as at the date of this press release and are neither predictions nor guarantees of possible future events or circumstances. We do not undertake any obligation to release publicly any revisions to these forward-looking statements to reflect events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events, except as may be required under applicable securities law.