BASIC-FIT
PRESS RELEASE

Basic-Fit Joins ADE as an Official Partner for New Morning Experience Concept Headlined by CARISTA

Basic-Fit transforms its Stadhouderskade gym into an intimate dancefloor on 24 October, bringing music, movement and community together during ADE's 30th anniversary with the first edition of the "Feel Good Club featuring CARISTA"



Thursday, September 17 2026 - Basic-Fit, Europe's leading fitness provider, is joining forces with Amsterdam Dance Event (ADE) as an official partner as ADE celebrates its 30th anniversary this year. Together with Surinamese-Dutch DJ and producer

CARISTA, Basic-Fit will bring music, fitness and community together through "Feel Good Club", a new event specially organized for ADE visitors who want to experience the energy of a club night during the day in a unique, healthy way, on Saturday, October 24.

The Feel Good Club featuring CARISTA will take place at Basic-Fit's Stadhouderskade Club in Amsterdam. This morning experience will see the gym transformed into an intimate dancefloor, creating a different kind of experience during one of the world's biggest electronic music gatherings. Instead of ending the night on the dancefloor, attendees can start their ADE Saturday there, with music, movement and positive energy in an unexpected fitness setting.

The event will feature a line-up of talented DJs, with CARISTA headlining the experience and bringing her distinctive sound to the Basic-Fit setting. Her set will set the pace for the morning, setting the tone for a different kind of ADE experience.

The Feel Good Club featuring CARISTA will take place from 10:00 to 13:00 on 24 October and will be free and open to everyone, whether they are heading into a full Saturday of ADE or simply looking for a different way to experience the festival. Pre-registration is required.

Beyond music, training and movement are a regular part of CARISTA's life and routine, creating a natural connection with a partnership built around music, movement and collective energy. The Feel Good Club featuring CARISTA brings music and movement together in a new setting, creating a different way to experience ADE beyond the traditional club and festival environment.

Commenting on the partnership, ***Erica van Vonderen-Hahn, CCO of Basic-Fit***, said:
"Partnering with Amsterdam Dance Event gives us an exciting opportunity to bring together two worlds that are increasingly connected: music and wellbeing. With this event, we're creating a space for people to experience the collective energy of music and movement, while staying true to what Basic-Fit stands for: making fitness accessible, social and part of people's everyday lives. CARISTA is an important part of that story, bringing her experience as an artist together with the way training and movement fit into her everyday life. We're excited to see this collaboration come to life during ADE."

Jorinde Boom, Head of Partnerships at ADE, added:
"With more than 1,200 events taking place across Amsterdam, ADE is always about finding new and unexpected ways to experience electronic music. At the same time, maintaining a healthy balance between the physical and mental demands of our industry is becoming increasingly important. Together with our partners, we want to explore these topics in ways that feel natural to ADE. This collaboration with Basic-Fit brings those two worlds together, connecting entertainment and wellbeing through music and movement in a completely different setting."

Furthermore, commenting on the collaboration, ***CARISTA*** said:
"Music and movement have always been connected for me. DJing and touring are physical, and training has become an important part of how I take care of myself and stay grounded alongside everything I do as an artist. I like that this collaboration brings those

worlds together in an unexpected way. Starting an ADE Saturday on a dancefloor in a gym is definitely a new one for me, and that's exactly what makes it fun."



Photo credit: Ashley Röttjers

The morning event forms part of Basic-Fit's wider ADE partnership, which will also see all 250 Basic-Fit clubs across the Netherlands open their doors free of charge to ADE Pass holders during ADE week.

For Basic-Fit, the partnership represents an opportunity to explore the growing connection between fitness, music and culture, while creating a more accessible way for people to participate in the ADE experience.

Click here to register for the Feel Good Club featuring CARISTA.

About Basic-Fit

With more than 2150 clubs and over 6 million memberships, Basic-Fit is the largest fitness operator and franchisor in Europe. On a daily basis, members can work on improving their health and fitness in our clubs. Basic-Fit operates a straightforward membership model and offers a high-quality, value-for-money fitness experience that appeals to the fitness needs of all people who care about their personal health and fitness.

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About the Amsterdam Dance Event

The Amsterdam Dance Event Foundation is a not-for-profit organization dedicated to nurturing electronic music, its culture and its industry worldwide. The organization devotes itself to stimulating development, innovation and talent, gathering the global industry and laying a foundation for future generations. The Amsterdam Dance Event (ADE), an initiative of Buma, has grown into the world's largest and most influential club-based festival and conference for electronic music. The event continues to grow and develop each year, featuring over 3,300 artists throughout 1,200+ events in over 200 venues. The five-day event features every conceivable aspect of electronic music culture, with dedicated conference programming, an extensive Arts & Culture programme, live music and DJ/artist performances, all spread across the city of Amsterdam. More information about ADE can be found here.

ADE – Electronic Music Gathers Here
The Amsterdam Dance Event is organized by The Amsterdam Dance Event Foundation.
Founding partner: BumaStemra | Main partner: Heineken

NOTE TO EDITOR / NOT FOR PUBLICATION

Please find the press kit for Basic-Fit x ADE here.

For more information and press opportunities, contact:

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