

BASIC-FIT CHANGES ITS MEMBERSHIP OFFERING

Two clear value for money membership types that now include the Basic-Fit App as a standard

Hoofddorp, 3 December 2018 - Basic-Fit has introduced a new membership structure and now offers two clear value for money membership types. As of today, people who want to join Basic-Fit have the option to choose between membership types Comfort and Premium^a.

Work out wherever and whenever you want

With both membership types people can work out in any of our more than 600 clubs in Europe and enjoy all the benefits a Basic-Fit club has to offer: free virtual GXR group classes all day, free showers and lockers and free Wi-Fi. In addition, the Basic-Fit app, which previously was available as the PRO-Coach App as an add-on for €4.99 per month, is now included as a standard. The app offers workout schedules, access to our GXR video platform for group classes, an online coach and many more functionalities that enable members to do their workout wherever they are and whenever they want.

Work out together

Working out together is more fun and is proven to be more effective. A Premium membership offers members the option to bring a friend each time they go to a club. In addition, the Premium membership can be shared with one other person of the household who can take full advantage of all the benefits the Premium membership has to offer.

Membership fees

The fee for a one-year Comfort membership is €19.99 per four weeks and €29.99 per four weeks for a Premium membership. For an additional €8 per period members have the flexibility to cancel their membership at any time.

Extras

To complete their memberships, people can add a Live Group Classes subscription or a Sports Water subscription for an additional €5 per four weeks^b. Next to Virtual Group Classes, Basic-Fit offers Live Group Classes with a live instructor in many of its clubs. For people who like to drink sports water when they exercise in our clubs, the sport water add-on offers a lot of value. Both add-on subscriptions can be cancelled at any time.

For those who could use some help to discover what our clubs have to offer and would like an introduction to fitness, we offer a Kickstart; for €15 a personal trainer will give members a one-hour introductory session.

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^a A full explanation of the differences and benefits of the two membership types can be found on our website as of 12.00 CET today (www.basic-fit.com)

^b A sports water subscription in the Netherlands costs €4 per four weeks.

ABOUT BASIC-FIT

With more than 600 clubs, Basic-Fit is the largest fitness operator in Europe. We operate in five countries and in our clubs, more than 1.8 million members can work on improving their health and fitness. Basic-Fit operates a straightforward membership model and offers a high-quality, value-for-money fitness experience that appeals to the fitness needs of all active people who care about their personal health and fitness. A typical subscription costs €19.99 per four weeks and gives people access to all our clubs in Europe and all the benefits of the Basic-Fit App.

FOR MORE INFORMATION

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