

BASIC-FIT HAS EUROPEACTIVE CERTIFIED STAFF IN ALL BELGIAN CLUBS

Hoofddorp, 23 January 2017 - Basic-Fit (BFIT) announces that all its Belgian clubs now have staff who have successfully concluded a EuropeActive accredited training programme. Our trained employees are now even better equipped to service our members and explain them how to best use our fitness equipment so they can make the most of their workout.

In October 2016, we started the training programme, based on EREPS level 2, for our Belgian club employees. More than 80% of the participating employees successfully completed the course and received the internationally acknowledged Fitness Assistant title.

At the end of 2016, Basic-Fit operated 419 clubs of which 159 in Belgium. With that we are the largest fitness chain in Europe and Belgium. We will continue to invest in the expansion of our network and in the quality of our service and member experience.

ABOUT BASIC-FIT

With over 1.2 million members and 419 clubs, Basic-Fit (BFIT) is the leader in the European value for money fitness market. We are active in some of Europe's most attractive markets: the Netherlands, Belgium, Luxembourg, France and Spain. With around 3,500 employees, we operate a straightforward membership model, offering uncomplicated, essential and effective fitness experiences that are both affordable and easy to access for everyone.

ABOUT EUROPEACTIVE

EuropeActive, formerly the European Health and Fitness Association (EHFA), is the leading not-for-profit organisation representing the whole of the European health and fitness sector. The European health & fitness sector serves over 52.4 million consumers, generates €26.7 billion in revenues, employs 650,000 people and consists of 51,200 facilities.

<http://www.europeactive.eu/>

FOR MORE INFORMATION

Richard Piekaar

+31 (0)23 302 23 85

corporate.communications@basic-fit.com

<http://corporate.basic-fit.com/>