

BASIC-FIT SUCCESSFULLY COMPLETED THE ACQUISITION OF FITLAND

Fitland acquisition solidifies Basic-Fit's position as the leading Dutch fitness operator

Hoofddorp, 1 July 2019 – Basic-Fit N.V. (Euronext: BFIT), Europe's largest and fastest growing fitness operator, has completed the acquisition of Fitland. As of today, Basic-Fit will start rebranding and refurbishing around 30 of the 37 acquired Fitland clubs. The other Fitland clubs will be sold. It is expected that by the end of 2019 all the remaining Fitland clubs will have been integrated into the existing Basic-Fit network in the Netherlands.

- END -

FOR MORE INFORMATION

+31 (0)23 302 23 59

investor.relations@basic-fit.com

ABOUT BASIC-FIT

With more than 650 clubs, Basic-Fit is the largest fitness operator in Europe. We operate in five countries and in our clubs 2 million members can work on improving their health and fitness. Basic-Fit operates a straightforward membership model and offers a high-quality, value-for-money fitness experience that appeals to the fitness needs of all active people who care about their personal health and fitness.

FORWARD-LOOKING STATEMENTS / IMPORTANT NOTICE

Some statements in this press release may be considered 'forward-looking statements'. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that may occur in the future. These forward-looking statements involve known and unknown risks, uncertainties and other factors that are outside of our control and impossible to predict and may cause actual results to differ materially from any future results expressed or implied. These forward-looking statements are based on current expectations, estimates, forecasts, analyses and projections about the industry in which we operate and management's beliefs and assumptions about possible future events. You are cautioned not to put undue reliance on these forward-looking statements, which only express views as at the date of this press release and are neither predictions nor guarantees of possible future events or circumstances. We do not undertake any obligation to release publicly any revisions to these forward-looking statements to reflect events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events, except as may be required under applicable securities law.

This press release contains inside information within the meaning of art. 7 of the Market Abuse Regulation (596/2014).